



Multi-level structural support  
for improving energy efficiency  
in buildings in Kosovo and Albania

## Call for Tender: **Production of two Animated Video on Energy Efficiency in Buildings.**

Project Title: **Multi-level Structural Support for Improving Energy Efficiency in Buildings in Kosovo and Albania (RenovAID)**

*“Multi-level structural support for improving energy efficiency in buildings in Kosovo and Albania”,* RenovAID project addresses the issue of inadequate progress in improving the energy efficiency of buildings in Kosovo & Albania by providing multi-level structural support. The underlying rationale behind RenovAID is the importance of energy efficiency in energy transitions, as it simultaneously helps affordability, supply security, and climate action.

As both countries lack adequate policy frameworks, RenovAID aims to provide holistic support for this aspect of the energy transition, and its most prominent objective is to facilitate the emergence of sound energy efficiency policy and impactful measures – including a well-designed Energy Performance Certificate Framework and one-stop shops for home renovation. RenovAID will also give particular attention to the issue of energy poverty – especially prevalent in Kosovo & Albania compared to other European countries – to enable the formation of support measures for vulnerable groups.

**To support awareness-raising and public engagement efforts, the project will produce two short, animated videos focusing on energy efficiency in buildings in Albania.**

### **I Tender**

The objective is to produce two (2) high-quality animated videos, each 2 minutes long, in Albanian with English subtitles, to:

- Communicate the importance and benefits of improving energy efficiency in buildings.
- Explain key concepts and best practices in energy retrofitting.
- Encourage homeowners, professionals, and decision-makers to act.

Each video should focus on a distinct but complementary theme:

- Energy renovation of buildings,
- Function of One Stop Shop.

The project budget in the submitted offers for the tendered services for both animated videos shall not exceed €5,000.00.

Payment will be made upon the completion of the service, as certified by the Executive Director, and the receipt of a correct invoice/request for payment.

The tender procedure shall be conducted in English.

Bids will be accepted until 4.07.2026.

## II Description of services

### Tasks:

The contractor is expected to:

- Develop creative concepts and storyboards for two videos.
- Record professional audio in Albanian.
- Provide English subtitles synchronized with narration.
- Produce high-quality animated videos (2D or 3D) relevant to energy efficiency in buildings.
- Incorporate branding and logos as per RenovAID visual guidelines.
- Ensure accessibility of videos across digital platforms (web, social media, presentations).
- Finalize and deliver both videos in web-friendly and high-resolution formats.

### Deliverables

For each video:

- Concept note and storyboard (Albanian and English)
- Script (Albanian and English)
- Draft version with Albanian audio and English subtitles
- Final edited version (2 minutes)
- All raw editable files (e.g., Adobe After Effects or equivalent)

### Duration and Timeline

Assignment duration: Up to 6 weeks from the contract signing.

Suggested timeline:

- Week 1–2: Kick-off meeting, concept and script development
- Week 3–4: Storyboard approval and voice recording
- Week 5: Animation production
- Week 6: Revisions and final delivery

### Content of the offer:

Applicants should submit:

- A technical proposal, including understanding of the task, proposed approach, work plan, and timeline (signed and stamped).
- A financial proposal in EUR, including all costs and applicable taxes.
- A company profile or individual CV(s) as well as examples/links to at least 2 relevant videos previously produced.

### III. Contractor Qualifications

- Proven experience in animation and video production for awareness or educational purposes.
- Strong creative and visual storytelling skills.
- Demonstrated ability to produce content in Albanian with English subtitles.
- Familiarity with energy/environmental topics is a strong asset.
- Ability to meet deadlines and communicate effectively with project stakeholders.

In case you are an economic operator's the business activity must include in it the procurement object or something similar to it and the entity must have active status.

The Contracting Authority has the right to disqualify the operator and continue the procedure with the next operator if it results that:

- a) the goods/services are not in accordance with the requirements of the CA and/or
- b) it does not submit one/some of the required documents and/or
- c) the operator does not respond, within the deadlines, for the implementation of the procurement procedure and/or
- d) it does not submit the documentation within the deadlines set by the CA.

In its bid, the bidder must provide full details of the contact person

### IV Award criteria

Criterion	Weight
Portfolio and creativity	30%
Technical proposal	30%
Financial proposal	40%

### V Submission of tenders

Offers must be sent by e-mail to [office@milieukontakt.org](mailto:office@milieukontakt.org) by 4.07.2025.

Supported by:



on the basis of a decision  
by the German Bundestag



ENERGIACLUB  
CLIMATE POLICY INSTITUTE  
APPLIED COMMUNICATIONS

**ECONOMIC OFFER FORM**

<b>No</b>	<b>Goods Description</b>	<b>Unit</b>	<b>Quantity</b>	<b>Price/piece Çmimi/copë</b>
1	A-Energy renovation of buildings <ul style="list-style-type: none"><li>• Creative concept</li><li>• Scriptwriting, storyboards, style guide</li><li>• Voice-over in Albanian, English subtitles</li><li>• Production in 2D animation style</li><li>• Editing</li><li>• Music</li><li>• Subtitle integration</li></ul>		1	
2	B-Function of One Stop Shop <ul style="list-style-type: none"><li>• Creative concept</li><li>• Scriptwriting, storyboards, style guide</li><li>• Voice-over in Albanian, English subtitles</li><li>• Production in 2D animation style</li><li>• Editing</li><li>• Music</li><li>• Subtitle integration</li></ul>		1	