

EU 4 CIRCULAR ECONOMY AND LIVABLE CITIES



Call for Video-making Expert

PROJECT: SUP2LOOP Green Innovation challenge | Unpack the future: Piloting plastic-free solutions

Single-use plastics (SUPs) remain one of the most pressing environmental challenges of our time, particularly in sectors with high consumption and disposal rates, such as the hospitality and food services industries. Despite growing regulatory pressures and consumer awareness, the transition to circular solutions remains slow due to system-level constraints, limited uptake of innovation, and a lack of cross-sector collaboration.

Plastic producers and HORECA businesses in Albania are at the heart of this challenge and are strategically positioned to lead impactful, circular solutions. The project aims to drive a systemic reduction of single-use plastics (SUPs) by promoting sustainable alternatives, fostering circular thinking within business practices, and strengthening an innovation ecosystem that aligns with circular economy principles, reduces plastic waste, and unlocks new value chains.

Why SUP matters

Single-use plastics (SUPs) are products made wholly or partly of plastic that are intended to be used only once or for a short period before being discarded. They represent one of the most harmful sources of pollution and add increasingly large amounts of waste to already strained national waste management systems. For this reason, the **EU Directive (EU 2019/904)** introduced restrictions and bans on some of the most problematic items. As Albania progresses toward EU accession, these same rules will soon apply nationally, based on the provisions of the upcoming new law on integrated waste management.

How will this affect Albanian businesses?

Both producers and users of plastic packaging must prepare to adapt. For Albanian businesses, the ban is both a challenge and an opportunity: producers will need to **replace existing SUP products with eco-friendly alternatives**, while SMEs that use packaging must **switch to sustainable solutions** to remain compliant. Early movers who invest now in innovation and alternatives will not only meet future regulatory requirements but also gain a **competitive edge in Albania's circular and plastic-free future**.

Objectives:

- Drive the systemic reduction of single-use plastics by promoting sustainable alternatives and supporting businesses in the HORECA and plastic production sectors through grant schemes

- Strengthening the innovative ecosystem by providing capacity-building opportunities, implementing sustainable solutions, and contributing to long-term environmental and economic sustainability

Video-making expertise for promotion of business pilots

Role Description

The video-making expert will play a role in developing and producing short, engaging promotional videos showcasing selected pilot projects on the circular economy, to clearly communicate their innovative approach, impact, and relevance to target audiences.

Responsibilities

The Video-making Expert will lead and oversee the following tasks:

A.Documentary Productions (3 minutes for each pilot)

-Pre-Production

- Develop concept, narrative, scripts, and storyboard.
- Identify locations and interview subjects.
- Plan filming logistics in coordination with the project team.

-Production

- Organize and conduct filming in 4 pilot businesses.
- Carry out interviews

-Post-Production

- Edit video (3 minutes per pilot) and one short trailer (45 seconds).
- Add graphics, subtitles, and EU/project branding.
- Perform final video finishing (sound, color, quality).

B.Coordination & Compliance

- Continuous coordination with project staff throughout production
- Compliance with: EU visibility guidelines, Project visual identity standards

Required qualifications, competencies, and experience

Minimum requirements

- The consultant shall have at least 2 years' working experience in film production, journalism, communications, multimedia, or related fields.

- The consultant shall have at least 1 reference project with a strong focus on environmental themes
- Experience working with public institutions, NGOs, international organizations, or donor-funded projects.

Qualifications and skills

- Professional certifications and technical competencies relevant to audiovisual production.
- Demonstrated capacity to use professional filming, drone, sound, and editing equipment.
- Ability to work with minimum supervision

General professional experience

- Overall experience in documentary and audiovisual production.
- Experience managing the full production cycle (pre-production, filming, post-production).
- Experience working with public institutions, NGOs, international organizations, or donor-funded projects.

Specific professional experience

- Experience producing documentaries or awareness videos on environmental, biodiversity, pollution, or climate-related topics.
- Quality and relevance of submitted portfolio demonstrating similar assignments.

Languages

- Fluency in Albanian and excellent written and spoken English.

Legal requirements to be submitted by the Candidate

The applicant must submit the following documents:

- Updated CV (list of similar experiences - brief description of projects and roles played).
- Technical proposal - including methodology
- Financial Offer (as per attached document)
- Copy of identity document (ID card or passport).
- Certificate of judicial status (e-albania)
- Official Copy of the diploma and work certificates
- Declaration on Honor on Exclusion Criteria and Selection Criteria (according to the attached document)

Evaluation Criteria

Applications will be evaluated based on the following scoring criteria:

Criteria	Maximum (points)
Updated CV+ List of similar experiences	30
Technical proposal - including methodology	30
Documents (legal)	10
Financial offer	30
Total	100

Contract conditions

Service Expertise

Project office in Tirana

Assignment period: August – September 2026 (8 working days)

Please submit your application by August 24th, 2026, to Milieukontakt Albania via email at office@milieukontakt.org.

Evaluation of offers

- Best price (technical evaluation of price and quality)

Notification of the winners

The successful bidder will be notified by email that their bid has been accepted

This initiative is supported by the EU for Circular Economy and Livable Cities project (EU4CELC), a project co-financed by the European Union (EU) and the German Federal Ministry for Economic Cooperation and Development (BMZ), and implemented by GIZ Albania in partnership with the Ministry of Environment (MoE) with implementation support provided by Milieukontakt Albania.